

Newsletter

JULY 2014

**PRI International Conference
20-23 May 2014, Skopje-Macedonia**



This International PRI Conference was organized by the Republic Council for Road Traffic Safety of Macedonia. All information of the Conference (abstracts, presentations, photos and the "Skopje Declaration") is available on the Conference website www.pri-macedonia.mk.

PRI Annual Events 2015

The PRI General Meeting and the International Conference of next year will be held in Abu Dhabi – United Arab Emirates in November 2015. The conference theme will be Road Safety and Young Peoples. The International Conference will be organized by the Emirates Traffic Safety Society – ETSS.

MOU between LASER and PRI



In the framework of the 2014 PRI Annual Events in Skopje-Macedonia last May, LASER International Foundation and La Prévention Routière Internationale PRI have signed a Memorandum Of Understanding. LASER and PRI will cooperate closely in the fields of

education, campaigns, road safety film festivals, youth and exchange of knowledge. Both they are member of the United Nations Road Safety Collaboration (UNRSC).

**3rd UN Global Road Safety Week 2015
Theme: Children and Road Safety
Date: 4 – 10 May 2015**



The Week will draw attention to the urgent need to better protect children and generate action on the measures needed to do so.

UN global road safety weeks are called upon by governments through UN General Assembly resolutions. They serve as important platforms for concerted advocacy. Global, regional and national events should engage governments, civil society, foundations, academia and the private sector - in fact all who seek to save lives by improving safety on the roads. As milestone events on the global road safety calendar, UN global road safety weeks give added impetus to the Decade of Action for Road Safety 2011-2020 and its goal: saving 5 million lives.

More information: www.who.int

European Union Transport ministers hold back progress on lorry safety

EU member states have dealt a blow to plans to allow lorry makers to sell safer vehicles. Transport ministers meeting today agreed that European Commission proposals to enable, not require, manufacturers to make changes to lorry cabs that improve visibility and reduce the impact of crashes on other vehicles, pedestrians and cyclists should be subject to an eight-year delay.

DEKRA Road Safety Report 2014

The position of transport ministers is at odds with the European Parliament, which said in April that safer cab designs should be permitted with no delay.

Antonio Avenoso, Executive Director of the European Transport Safety Council (ETSC) said:

“Putting the brakes on vehicle safety innovation is just a bad idea. In the past, we have seen technologies such as better pedestrian protection and anti-lock braking systems be put on vehicles long before they were made legal requirements. The public wants to see safer lorries available as soon as possible; so we hope MEPs will fight to get rid of this delay when negotiations begin on a final deal.”

According to ETSC data, around 4300 people died in collisions involving lorries in 2011. Because of their size and weight, crashes can be catastrophic with a much higher risk of death or serious injury.

A study carried out for the European Commission estimates that as many as 500 lives could be saved every year if the cabs were Made safer.

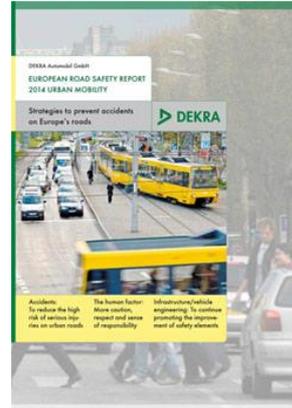
A final deal on the proposals now needs to be agreed by representatives of the European Parliament, Commission and Member States.

7% Road Safety Campaign in Thailand



Traffic crashes kill more than 7 children per day in Thailand and injure or disable almost 200. [Save the Children](#) & [AIP Foundation - Quỹ Phòng chống Thương vong Châu Á](#) launched the “7 Percent Campaign” to save kids' lives in Thailand!

Read more about this exciting new project: <http://bit.ly/Tn2CbT> or www.7PERCENT.ORG.



According to testing and certification company DEKRA is 'Vision Zero' no utopia. The goal to reduce to zero the number of fatalities to zero has already been achieved in hundreds of European cities. A new online tool provided by DEKRA was presented at the International Transport Forum (ITF) in Leipzig, shows which cities have been working on the road

safety successfully. The Road Safety Report 'Urban Mobility' by DEKRA states that there still exist various actions to further improve road safety.

The risk of an accident is particularly high in towns and cities across the EU. Most accidents occur in urban areas; in addition, most injuries are sustained in built-up areas. This is mainly because in urban areas, all kinds of users are on the road at the same time in a confined space.

The complete traffic report can be downloaded at <http://www.dekra.de/en/verkehrssicherheitsreport-2014>.

The online tool that shows cities with no fatalities in 17 European countries, can be downloaded from www.dekra-vision_zero.com. The data in the tool is continuously updated.

OECD's International Transport Forum Annual Report 2014



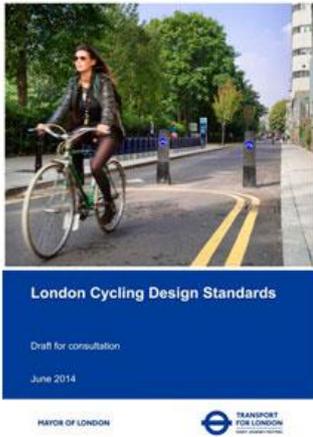
A new report by the OECD's International Transport Forum highlights that 2012 saw the smallest reduction in road traffic deaths in ten years.

Road Safety
Annual Report 2014
Summary



This modest progress is insufficient for meeting the objective of the Decade of Action for Road Safety 2011-2020: to reduce the projected number of road traffic fatalities by 50% by 2020. Read and share the latest data and information on road safety performance for 2012 for 37 countries. <http://bit.ly/1yGskZz>

London Cycle Safety Action Plan



Transport for London (TfL) has released its: revised Cycle Safety Action Plan, which details a range of innovative trials and initiatives that aim the capital's roads safer for cyclists; and the fully updated London Cycling Design Standards, which provides information for all bodies that are designing cycling infrastructure in the

city. One of TfL's top priorities is to reduce by 40% the number of people killed or seriously injured (KSI) on London's roads by 2020. The revised Cycle Safety Action Plan builds on the previous plan published in 2010, and contains 32 new actions that TfL, the police, London boroughs and all organizations involved in making cycling safer will work together to deliver between now and 2020.

The new design standards reflect the Mayor's Roads Task Force 'street-types' approach, and are geared towards helping planners and designers deliver the ambitions of the Mayor's Vision for Cycling. Leon Daniels, managing director of surface transport at TfL, said, "Cycling in London is now commonplace on our roads with around 600,000 cycle journeys taking place every day across the capital, the equivalent to almost 10% of daily bus journeys and about a fifth of trips made by tube passengers. These proposed revisions to the London Cycling Design Standards, as well as the revised Cycle Safety Action Plan, will help us further encourage more to take to two wheels, while ensuring that they can do so in the safest and most direct way possible."

<http://www.tfl.gov.uk/corporate/safety-and-security/road-safety/cycle-safety>

The First Car Crash???



In 1869, Irish scientist Mary Ward was riding in a steam-powered automobile built by her cousins. As they rounded a bend in the road, Ward was thrown from her seat and fell in the vehicle's path. One of the wheels rolled over her and broke her neck, killing her instantly.

Agenda

4th IRF Latin American Congress
8-10 September 2014, Lima-Peru
More information: www.irfnews.org/events

69th session Working Party on Road Traffic Safety – WP1
22-24 September 2014, Geneva-Switzerland
More information: <http://www.unece.org/transport/areas-of-work/road-safety-forum/>

5th International Congress Road Safety for the Safety of Life
"Youth and Road Safety"
25-26 September 2014, St.Petersburg-Russia
More information: www.iacis.ru and www.road-safety.ru

20th United Nations Road Safety Collaboration Meeting
6-7 October 2014, Geneva-Switzerland
More information: www.who.int

XII International Symposium Road Accidents Prevention 2014
9-10 October 2014, Borsko Jezero-Serbia
More information: www.yubs.rs and www.bbn.so.rs

International Conference on Communication Tools & Smart
Systems and their Impact on Road Safety
October 2014, Abu Dhabi-United Arab Emirates
More information: www.etss@etss.ae

AFB20(2) Roadside Safety Design Conference 2014
5 November 2014, Brussels-Belgium
More information: www.erf.be

Australasian Road Safety Research, Policing and Education
Conference
12-14 November, Melbourne-Australia
More information: www.rsrpe2014.com.au

1st IRF Asia Regional Congress
17-19 November 2014, Bali-Indonesia
More information: www.irfnews.org/events

International Symposium on What Place for Road Safety in
Driving Licenses
21-22 November 2014, Tunis-Tunisia
More information: afif.frigui@yahoo.fr

Safer Roads by Design: Across Six Continents Executive Seminar
30 November - 9 December 2014, Orlando-USA
More information: www.irfnews.org