

Newsletter

SEPTEMBER 2014

JOIN OUR PRI FACEBOOK GROUP

PRI can be followed on Facebook. In our Group all kind of news and developments in the field of road safety from all over the world are posted. Sharing experiences and knowledge contributes positively to the improvement of road safety.

Our Group has more than 1.800 members already!

If you are not yet a member, we invite you cordially to join.

The URL of the Group is:

<https://www.facebook.com/groups/www.lapri.info/>

We are looking forward to meet you.

VIDEO GALLERY PRI WEBSITE - INVITATION

PRI Website provides a Video Gallery. In the Gallery more than 200 road safety videos are included. We invite you to visit our website and to watch the videos. (<http://www.lapri.info/videos>)

Of course we would like to include your videos as well.

If you have videos and want them to share, please send us the title of the video and the YouTube ID or URL. We ensure that your video will be included in the PRI Website.

REPORT: CHILDREN'S TRAFFIC SCHOOL INEFFECTIVE

The traffic lessons that children receive in school are not effective enough. Thus children between the ages of 10 and 17 years are in danger of making unsafe choices in traffic.

This says a study done by behavioral scientist Divera Twisk from the Dutch Road Safety Research Institute (Stichting Wetenschappelijk Onderzoek Verkeersveiligheid – SWOV).

According to Twisk the biggest problem is that traffic study programs are not tested for effectiveness. This allows anyone to put together a program and sell it to a school, whether or not the program works.

According to Twisk parents wrongly assume that their children can handle complex traffic situations as traffic is a compulsory subject in primary schools. But despite the fact that there are numerous traffic programs, young people are not sufficiently able to make safe choices in traffic, Twisk says.

Twisk advocates for programs to be tested for effectiveness before they are introduced.

Download the thesis Divera Twisk *'Protecting pre-license teens from road risk; Identifying Risk-contributing factors and quantifying effects of intervention Strategies'*

INTELLIGENT TRANSPORT SYSTEMS: THE EU-wide eCALL

The 112 eCall automatically dials Europe's single emergency number 112 in the event of a serious road accident and communicates the vehicle's location to the emergency services.

It is estimated that 112 eCall can speed up emergency response times by 40% in urban areas and 50% in the countryside and can reduce the number of fatalities by at least 4% and the number of severe injuries by 6%.

eCall is activated automatically as soon as in-vehicle sensors and/or processors (e.g. airbag) detect a serious crash.

Once set off, the system dials the European emergency number 112, establishes a telephone link to the appropriate emergency call centre (aka Public Safety Answering Points – PSAPs) and sends details of the accident (aka Minimum Set of Data – MSD) to the rescue services, including the time of incident, the accurate position of the crashed vehicle and the direction of travel.

An eCall can also be triggered manually by pushing a button in the car, for example by a witness to a serious accident.

More information:

http://ec.europa.eu/transport/themes/its/road/action_plan/ecall_en.htm



GRSP AFRICA REGIONAL SEMINAR

On 12 and 13 August 2014 GRSP organized its 3rd Africa Seminar in Cape Town – South Africa.

The African continent suffers the highest road fatality rates in the world and 41% of those killed are children.

More than 130 delegates from 30 countries were attending the seminar. PRI member Mr. Morsli Oumrani from Algeria was giving a presentation. Key topics of his presentation were the role of women and social networks in the field of road safety.

The full presentation is available at:

https://www.facebook.com/l.php?u=https%3A%2F%2Fwww.arrive.alive.co.za%2FDocuments%2FGRSP%2520Africa%2520Road%2520Safety%2520Seminar%25202014%2F5_Parallel%2520Sessions%2FRoad%2520Safety%2520Campaigns%2F5_Morsli.O%2520Road%2520memory%2520-algeria.pdf&h=bAQE2OYP4

EMBRACING TWO-WHEELS IN CITIES: VENICE CONFERENCE

Cycling is increasingly gaining recognition as a cheap, healthy and environmentally friendly way to get around. However, more needs to be done before cycling can become a realistic option for many people in cities across Europe.



To support an increase of cycling's modal share in European cities, elected representatives, technical staff and mobility experts from many European countries will meet at the Supporting Cycling for Liveable Cities conference in Venice (Italy) on 1 October 2014. The conference will explore strategies, tools and ideas from cities who have already cultivated flourishing cycling cultures, such as Barcelona (Spain), Gothenburg (Sweden), Munich (Germany) and Nantes (France).

More information:

http://www.mobilityweek.eu/and_events@managenergy.net

ENFORCEMENT OF COMPULSORY USE OF HELMETS IN BENIN

The Beninese Government has taken the decision to make a helmet mandatory for users of two-wheeled vehicles. The decision came into force on 2 August 2014. Before this date the average rate of helmet use was 8%. After the introduction of the compulsory use of the helmet, the average rate of helmet use was increased to 95% for drivers and 24% for passengers. The National Police was enforcing the new rule and PRI member ALINAGNON was continuing its efforts to raising the awareness.

More information: www.alinagnon.org or ckmigian@yahoo.fr

EU ROAD SAFETY APP 'GOING ABROAD'



What is the speed limit on Spanish motorways? Do I need to wear a helmet when I cycle in Sweden? What safety equipment must I always have in the car when driving in Slovakia? From now on, holiday makers do not need to spend a lot of time searching for this information. They can have it at hand wherever they are with the European Commission's new smartphone app "Going Abroad".

Apart from all important road safety information for all EU countries, the app also contains a road safety quiz and a memory game to entertain passengers during long car journeys. Of course the app should never be checked while driving – drivers should let the passengers do the job or take breaks from driving to stay both rested and well-informed.

The app is available for iPhone and iPad, Google Android and Microsoft Windows phones in 22 languages.

More information:

http://ec.europa.eu/transport/road_safety/going_abroad/index_en.htm

GOVERNMENT OF CAMBODIA APPROVES NEW LAW



Students learn the importance of helmet use earlier this year at Kor Ki Primary School, Kandal Province. The draft traffic law would mandate motorcycle helmet use for all passengers, including children.

The Council of Ministers on Friday, August 15, approved a new draft traffic law aimed at improving the safety of Cambodia's notoriously dangerous roads, with only legislative approval standing in the way of the bill being passed into law. The draft law, which includes changes to 64 articles, the addition of 15 new articles, and removal of 18, will be sent to the National Assembly "as soon as possible," according to Chhuon Vuon, Vice Secretary General of the National Road Safety Committee.

Drunk drivers will face stiffer fines under the new law and all motorcycle passengers—which will be limited to two adults and one child—will be required to wear helmets.

Source: AIPFoundation August 2014 Newsletter.

LA SÉCURITÉ ROUTIÈRE DES JEUNES - FORUM FRANCOPHONE ET FESTIVAL DU FILM

This International Forum and Filmfestival will be held on 6 and 7 November 2014 in Dakar-Senegal and is organized by Laser International. The objectives of the Forum are promoting the exercise of responsibilities of youth, highlighting innovations and promoting the key themes of the United Nations in the field of road safety.

More information: laserinternational@hotmail.com and

life@roadsafetyinternational.org

Tel: +(221) 77 637 37 08

AGENDA

Making Cycling Safer, Bike Pal Project, Final Conference

22 September 2014, Brussels-Belgium

More information: www.etsc.eu, info@etsc.eu

ITS & Road Safety Forum

21-23 September 2014, Doha-Qatar

More information: www.itsroadsafetyqatar.com

69th session Working Party on Road Traffic Safety – WP1
22-24 September 2014, Geneva-Switzerland
More information: <http://www.unece.org/transport/areas-of-work/road-safety-forum/>

5th International Congress Road Safety for the Safety of Life
“Youth and Road Safety”
25-26 September 2014, St.Petersburg-Russia
More information: www.iacis.ru and www.road-safety.ru
20th United Nations Road Safety Collaboration Meeting
6-7 October 2014, Geneva-Switzerland
More information: www.who.int

4th Ibero American Congress on Road Safety (CISEV) 30 Sept-20
Oct 2014 Cancun-Mexico
More information: www.institutoivia.org
mrodrigo@institutoivia.com
Embracing Two-Wheels in Cities: Venice Conference
1 October 2014, Venice-Italy
More information: www.mobilityweek.eu/ and
events@managenergy.net

XII International Symposium Road Accidents Prevention 2014
9-10 October 2014, Borsko Jezero-Serbia
More information: www.yubs.rs and www.bbn.so.rs

European Conference on Work-Related Road safety
13 October 2014, Brussels-Belgium
More information: www.etsc.eu; information@etse.eu
praiseaward@etsc.eu

Road Safety Workshop
15-16 October 2014, Belgrade-Serbia
More information: Robert.Novak@unece.org
http://www.unece.org/trans/roadsafe/belgrade_2014.html

International Conference on Communication Tools & Smart
Systems and their Impact on Road Safety
October 2014, Abu Dhabi-United Arab Emirates
More information: www.etsc.ae; etsc@etsc.ae

AFB20(2) Roadside Safety Design Conference 2014
5 November 2014, Brussels-Belgium
More information: www.erf.be

Forum Francophone et Festival du Film
La Sécurité Routière des Jeunes, enjeu de développement dans
l'espace francophone
6-7 November 2014, Dakar-Senegal
More information: laserinternational@hotmail.com and
life@roadsafetyinternational.org

International Conference on Investment in Road Safety
10-11 November 2014, Kyiv-Ukraine
More information: berlin@roadsafety.org.ua;
chernoray@roadsafety.org.ua

Australasian Road Safety Research, Policing and Education
Conference
12-14 November 2014, Melbourne-Australia
More information: www.rsrpe2014.com.au

World Day of Remembrance for Road Traffic Victims
16 November 2014

1st IRF Asia Regional Congress
17-19 November 2014, Bali-Indonesia
More information: www.irfnews.org/events

International Symposium on What Place for Road Safety in
Driving Licenses
21-22 November 2014, Tunis-Tunisia
More information: afif.frigui@yahoo.fr

Conference on E-Technology and Road Safety
26-27 November 2014, Abu-Dhabi-United Arab Emirates
More information: etss@etss.ae

Ageing and Safe Mobility International Interdisciplinary
Conference
27-28 November 2014, Bergisch Gladbach-Germany
More information: www.bast.de/ageingconference
info.ageingconference@bast.de

Safer Roads by Design: Across Six Continents Executive Seminar
30 November - 9 December 2014, Orlando-USA
More information: www.irfnews.org

The Future of Road Safety 2014 Conference
10 December 2014, Salford University Manchester-UK
More information: www.salford.ac.uk

3rd UN Global Road Safety Week 2015
4-10 May 2015 Theme: Children and Road Safety
More information: www.who.int/roadsafety/week
sminkeyl@who.int

7th International Scientific Conference CAR 2015
9-11 July 2015, Bucharest-Romania
More information: <http://car.utcb.ro>
Carmen@cfdp.utcb.ro

2nd Global High-Level Conference on Road Safety
18-19 November 2015, Brasilia-Brazil
More information: www.who.int/roadsafety/decade_of_action/en
sminkeyl@who.int