



**In this issue**

- News
- Events
- Calendar
- PRI Internal News

**Editorial**

On behalf of La Prévention Routière Internationale PRI, I wish all road users in the world and all those who are devoted to road safety, a safe and prosperous year without road crash victims.



2011 will be remembered as a watershed year in terms of road safety, notably marking the launch of the UN Decade of Action for Road Safety (2011-2020). It has been an exceptional year of achievement for the road safety field. In more than 100 countries the Decade of Action for Road Safety 2011-2020 was launched in May and quite often with the involvement of the highest levels of government. This was surely the largest global road safety event ever held. PRI and all of you as members were key catalysts for many of these initiatives.

PRI strongly values the importance of further improving road safety worldwide. In these current times however road safety does not get the priority it needs. Budget cuts are the rule rather than the exception. Advocating for road safety is highly important.

In an unique model of public private partnership, PRI and partners have developed an innovative and web based tool to facilitate the advocacy role of national road safety organizations, to get citizens involved and to enable road safety policy and measures to be based on integrated data.

In 2012 the 12th PRI World Congress will be held. The main theme is: **“Mobility and Safety in Urban Areas. What can we do to improve both safety and mobility?”**. It is an important theme, because the living space of peoples and especially children should be safe and without crashes and victims. Road safety starts at the threshold of the front door. Our colleagues of Comité National de Prévention des Accidents de la Circulation CNPAC are hosting the events, from 6 to 9th June 2012 in Marrakech-Morocco.

I would like to invite PRI members strongly to forward articles, news and activities for future newsletters – it is a very good means to share and to exchange experience and expertise. We would also appreciate feedback on the newsletter in order to ensure that we cater for the needs of our members. Enjoy reading our newsletter and we look forward to your continued support.

*Please keep safe on the roads wherever you are!*

Joop Goos  
 President



Together we can  
 Save millions  
 of lives.





## News

### UN Secretary-General releases latest report on improving global road safety



The present report provides an update of the status of the implementation of the recommendations contained in General Assembly resolutions. An account of activities undertaken and achievements attained by the global road safety community towards the objectives of the Decade of Action for Road Safety..

Read more:

<http://www.lapri.info/sites/default/files/UN%20REPORT%20sept11.pdf>

### African Union's Executive Council endorses the African Action Plan for the Decade

In January the Executive Council of the Twentieth Ordinary Session of the African Union endorsed the decision of the Second Ordinary Session of the African Union Conference of Ministers of Transport with regard to the African Action Plan for the Decade of Action for Road Safety 2011-2020. The decision also proclaims the third Sunday of November, which is the annual World Day of Remembrance for Road Traffic Victims, as Africa's Road Safety Day.

Read More:

[www.au.int/en/sites/default/files/EX%20CL%20Dec%20668-695%20\(XX\)%20\\_E.pdf](http://www.au.int/en/sites/default/files/EX%20CL%20Dec%20668-695%20(XX)%20_E.pdf)

### Decade web site now features national Decade plans

Governments around the world have been encouraged to develop national Decade plans as a complement to the road safety strategies they may currently have in place.

Ideally, these plans should be in line with the Global Plan, although tailored to the specific road safety situation in the country. A new section of the Decade web site features some of the national Decade plans which have been developed to date.

Read More:

[www.who.int/roadsafety/decade\\_of\\_action/plan/national/en/index.html](http://www.who.int/roadsafety/decade_of_action/plan/national/en/index.html)



Statistics Brief 2011

### STATISTICS BRIEF: December 2011

The latest global freight data collected by the International Transport Forum at the OECD, through September 2011, highlight concerns over macroeconomic stagnation:

Read more:

<http://www.internationaltransportforum.org/statistics/StatBrief/2011-12.pdf>

### The SOL eMAGAZINE No:5



In this current issue, you can you can read about the final results in Czech Republic and a synthesis about the way how SOL brings stakeholders together .....

Read More:

[http://www.lapri.info/sites/default/files/SOL\\_emagazine\\_no5.pdf](http://www.lapri.info/sites/default/files/SOL_emagazine_no5.pdf)

### New report, prepared by the IRTAD Group: Reporting on Serious Road Traffic Casualties

This report is an International comparison of road safety. Necessarily it is focused at data on fatal crashes and fatalities. These data are of good quality in many countries in the world

Read more:

<http://www.lapri.info/sites/default/files/Road-Casualties-Web.pdf>





## News



### Speed Monitor 10 :

This edition of the Speed Monitor brings you speed management news from national governments across Europe, including a welcomed announcement by President Sarkozy on the future role of Intelligent Speed Assistance (ISA) in France...

Read More:

[http://www.etsc.eu/documents/Speed\\_Monitor\\_10.pdf](http://www.etsc.eu/documents/Speed_Monitor_10.pdf)

### Safety Monitor 85 :

The European Transport Safety Council has long advocated for improved and increased levels of enforcement of traffic laws as a measure to be included in the policy mix to improve road safety...

Read More:

[http://www.etsc.eu/documents/Safety\\_Monitor\\_85.pdf](http://www.etsc.eu/documents/Safety_Monitor_85.pdf)

### Reporting on Serious Road Traffic Casualties



Combining and using different data sources to improve understanding of non-fatal road traffic crashes.

Read More

<http://www.internationaltransportforum.org/irtadpublic/pdf/Road-Casualties-Web.pdf>

### Smart Move gaining momentum in Europe

The Smart Move campaign is off to a great start this year as we welcome, in addition to the recent partners from Germany, Spain, and Portugal in December

Read More:

[http://www.busandcoach.travel/en/latest\\_news/smart\\_move\\_gaining\\_momentum\\_in\\_europe.htm](http://www.busandcoach.travel/en/latest_news/smart_move_gaining_momentum_in_europe.htm)

### THE EUROPEAN YOUTH DECLARATION FOR ROAD SAFETY

This Youth Declaration was adopted and officially launched by its first diffusion, which was personally delivered to M. Fatos Karomitsos, Director of the Directorate General of Mobility and Transport, at the European Commission

Read More:

[www.eyfrs.eu](http://www.eyfrs.eu)

### Press Release: Danish Presidency for the EU: Time to advance Road safety at the EU LEVEL

10th January 2012, Brussels – “We look forward to the six-month Danish stint at the helm of the EU Council of Ministers as a time to advance road safety on the political agenda, both at the domestic and the EU level,” said

Antonio Avenoso, ETSC Executive Director

Read More:

[http://www.etsc.eu/documents/ETSC\\_Danish\\_Presidency\\_PR.pdf](http://www.etsc.eu/documents/ETSC_Danish_Presidency_PR.pdf)

### Seatbelts - Saving thousands of lives around the world everyday

The Center for Disease Control and Prevention (CDC) report that since 1975 to 2008, figures have shown that the use of seatbelts in the United States alone has saved an estimated 255,000 lives!

Read More:

[http://www.youthforroadsafety.org/activities/news/news\\_item/t/seatbelts\\_saving\\_thousands\\_of\\_lives\\_around\\_the\\_world\\_everyday](http://www.youthforroadsafety.org/activities/news/news_item/t/seatbelts_saving_thousands_of_lives_around_the_world_everyday)

### IRF World Road Statistics 2011



Statistics guide and inform every aspect of our daily lives and are a vital component of modern professional, political and business practice

Read More:

<http://www.irfnet.ch/publication.php?id=14>

## Events

### PRI – WORKSHOP, 25 NOVEMBER 2011, PARIS-FRANCE

During the PRI International Workshop “Innovative Approach for Road Safety”, held last November in Paris, a web based software tool was presented. This easy accessible tool integrates reports of residents (subjective data), accident figures (objective data) and information on speed (limits and driven speed). PRP from Portugal and VVN from The Netherlands shared their first experiences with the approach in practice. The participants were very positive and with a number of them an appointment was made for a follow up (web demonstration, etc.). A brochure of the workshop is available in a limited edition and in pdf format as well.

All the information is available on: [www.lapri.info](http://www.lapri.info)



### 40th Years Celebration of the Slovenian Traffic safety Agency, 22 December 2011, Brdo-Slovenia

The Slovenian Traffic Safety Agency was the organizer of this celebration of 40th anniversary of autonomous preventive activities in Slovenia. In an attractive program held in the Grandis Hall of the Congress Centre in Brdo, the progress and the milestones were presented in Slovenian road safety work. A video compilation of the history of road safety activities and the most important campaigns were presented. Six peoples were awarded for their outstanding contributions to the improvement of traffic Safety in Slovenia.



### 1st Forum on Traffic Safety: The Reality, Experiences and Hope, 12 and 13 December 2011, Dammam – Kingdom of Saudi Arabia

This International Forum was organized by the Saudi Traffic Safety Society (Salamh) in collaboration with the University of Dammam, Saudi Aramco, Eastern Province Traffic Safety Council, Department of Traffic and of Education in the Eastern Province and the Eastern Province Municipality. The opening ceremony was under the patronage of His Royal Highness Prince Mahammad bin Fahid, the Prince of Eastern Province of KSA. 50 high level speakers – coming from all regions of the world - delivered keynote speeches and (scientific) papers and shared their experiences with about 500 participants. PRI President presented a paper on European experiences to bring down the number of road crash victims and the advantages of international cooperation. The Forum was closed with the reading of a draft declaration.





## Calendar

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### **IRF – Summit on Intelligent Transport Systems as a Driver for Economic Growth**

**On 8 March 2012 in Cape Town, in South Africa**

The Summit, a joint event of ITS South Africa, City of Cape Town and the IRF Policy Committee on ITS, is aiming to help mobilising investment for new ITS deployment projects and to ensure continued funding to operate and maintain ITS operations

*More information:* <http://www.irfnet.ch/eventdetail.php?catid=1&id=472&title=Summit%20on%20Intelligent%20Transport%20Systems%20as%20Driver%20for%20Economic%20Growth%20and%20Development>

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### **Qatar Road Safety Conference**

**On 13-14 March 2012, Doha**

Qatar Road Safety Conference is a Two-day Conference & Exhibition that will provide the perfect platform from which to highlight the current dangers and concerns regarding Road Safety in Qatar; and create a forum that will present and educate first-hand the most successful safety practices in operation around the world

*More information:* <http://www.irfnet.ch/eventdetail.php?catid=3&id=467&title=Qatar%20Road%20Safety%20Conference>

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### **63rd UNECE/WP1 Meeting**

**On 19-22 March 2012, Geneva-Switzerland**

**(WP.1) Working Party on Road Traffic Safety (63rd session)**

*More information:* <http://www.unece.org/trans/main/welcwp1.html>

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### **Intertraffic Amsterdam 2012**

**On 27–30 March 2012**

Intertraffic Amsterdam facilitates four days of global networking and allows you to become acquainted with the latest trends and developments in our industry. A comprehensive educational programme and a range of exciting side events will further ensure that your visit will be time well spent. We look forward to welcoming you to Amsterdam RAI and showing you all that keeps mankind moving!

*More information:* <http://www.amsterdam.intertraffic.com/nl>

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### **International Seminar on the economic, social and psychological costs of road safety.**

**11-12th April 2012, Abu Dhabi, United Arab Emirates**

**Organisers: Emirates Traffic Safety Society (ETSS), AROSO and PRI.**

*For more information:* : [www.etss.ae](http://www.etss.ae) and [etss@etss.ae](mailto:etss@etss.ae)

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### **15th Meeting of the UN Road Safety Collaboration (UNRSC)**

**On 16-17 April 2012, Washington DC-USA**

*More information:* ([lanversp@who.int](mailto:lanversp@who.int))



## Calendar

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### **UN General Assembly meeting on Road Safety**

**On 19 April 2012, New York, USA**

*More information: [www.who.int](http://www.who.int)*

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### **2012 Summit of the International Transport Forum**

**Seamless Transport: Making Connections On 2-4 May: Leipzig, Germany**

Seamlessness in transport is the physical expression of one of the megatrends of the 21st century: complete connectivity. seamlessness is about better connecting people and markets, but also about linking sectors, business cases and ideas.

*More information: <http://www.internationaltransportforum.org/2012/>*

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### **2012 Annual Meeting of NCAP's**

**On May 23-24 in Malacca, Malaysia**

The Global New Car Assessment Programme invites you to join the 2012 Annual Meeting. Hosted by the Malaysian Institute for Road Safety Research (MIROS) and the Automobile Association of Malaysia (AAM) at the Melaka International Trade Centre (MITC), Malacca, Malaysia

*More information: [http://www.lapri.info/sites/default/files/Save%20the%20date\[1\].pdf](http://www.lapri.info/sites/default/files/Save%20the%20date[1].pdf)*

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### **12th PRI World Congress under the theme of : “Mobility and Safety in Urban Areas. What can we do to improve safety and mobility?”**

**From 6 to 9th June 2012 in Marrakech-Morocco.**

*More information: [www.lapri.info](http://www.lapri.info)*

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### **Senior Road Executives Programme**

**from 18-30 June 2012.**

For over fifteen years, the Senior Road Executives Programme™ has provided continuing professional development for those working in the road sector.

Organised by the University of Birmingham in association with the International Road Federation (IRF), this 12 days long, intensive training course, delivered by internationally renowned experts, is especially tailored to senior road executives

*For more information: [info@irfnet.org](mailto:info@irfnet.org)*

*and [http://www.lapri.info/sites/default/files/bookingform\\_0.pdf](http://www.lapri.info/sites/default/files/bookingform_0.pdf)*





## PRI Internal News

### Call to all members

We have the great pleasure to inform you that we started with the preparation of the Annual Report 2011. So we kindly invite you to send us soon <Deadline 05 of April 2012> an abstract of your most successful activity and two nice pictures to include them in the new PRI Report 2011.

please send your abstract to: [contact@lapri.info](mailto:contact@lapri.info)

### Face book

Our Facebook GROUP now counts more than 850 people. Welcome to our new fans and thanks to all the old ones for your support and encouragement. It is inspiring to know that so many people share the commitment to saving millions of lives on the world's roads. Thank you!



### Soon

the PRI Website [www.lapri.info](http://www.lapri.info) will include videos/TV Ads in different categories.

### General Meeting 2012

2012 The General Meeting and Annual Events will be organized from 6-9 June in Marrakech – Morocco. Comité National de Prévention des Accidents de la Circulation CNPAC is hosting the events

#### Provisional program

6 JUNE 2012 (afternoon): meeting Executive Committee

7 and 8 JUNE 2012: 12th PRI World Congress

9 JUNE 2012 (morning): General Meeting

General theme of the 12th World Congress is: “Mobility and Safety in Urban Areas.

What can we do to improve safety and mobility?”.

Location: Hotel Pickalbatros (ex Sheraton) in Marrakech-Morocco.

More detailed information will follow shortly.

### Update of Details PRI Members

PRI has proceed for updating its PRI members list. We kindly request our members to send us their new contact details in case of changes to: [contact@lapri.info](mailto:contact@lapri.info)